

HorseDream®USA ~ The Corporate Approach “Train the Trainer” Horse Assisted Education

Medicine Horse Ranch

1589-1599 Cerini Rd. Ph/707-878-2440
POB 224 Fax/ 707-878-2441
Tomales, CA 94971 Cell/ 707-766-4565



We are located in Northern California, approximately 1.5 hours from SFO International and the Oakland Airport. There are two local B & B's for overnight stays located 5- 15 minutes from the ranch.

<http://thecontinental.com>
<http://www.vfordhotel.com>

The name HorseDream® stands for two facets of leadership, management, and personal development:

The horse is real and 100 % present, living always in the here and now. This requires participants working with horses in Horse Assisted Seminars to practice presence, accountability, responsibility, self-confidence, awareness, and whatever is necessary to develop leadership skills.

The horse with its historical and mystical background, is also a Dream. Partnering with the horse opens horizons, changes belief systems and empowers people to step out of the box. HorseDream® is exactly what is needed in modern business life: reality and vision – both concepts are incorporated in this name. Today we and our partners live this dream: to establish Horse Assisted Education as a normal way of furthering education in companies, organizations and for personal development

EAHAE

The EAHAE International (former European) Association for Horse Assisted Education (www.eahae.org), was founded in 2004 by Gerhard and Karin Krebs.

The vision of the EAHAE is share, develop and deepen knowledge and integration of horses into personal and professional development for the benefit of enterprises, organizations, institutions, societies, and personal/professional growth and learning.

The yearly EAHAE membership fee includes a personal profile on the EAHAE website, linked to the member's website, the right to use the EAHAE database with press articles, videos, radio and TV performances, to share internal EAHAE documents, information, and presentations, to apply to attend the annual conference (hosted in Europe and the USA) and includes EAHAE demonstrations, seminars and trainings, and participation in the EAHAE website award.

What is required to be a Qualified EAHAE Member?

1. Knowledge of our philosophy in partnering with horses in corporate trainings and personal development.

- The horse guides the process, the horse is the real trainer, medium, catalyst. - The human trainer/coach is facilitator holds a safe environment /container for the process to occur.
- The horse is medium to the universe. - For humans, it is all about finding humility.

2. Environment

- Knowledge of safety (physical, mental, emotional, spiritual). – Appropriate treatment and consideration of the horse.

3. Guiding Principles

- Encouraging people to leave their comfort zone. - Supporting awareness of being present. Encouragement people forward in the midst of the unknown and unfamiliar.
- Knowledge of cooperative business between all EAHAE members.
- We are a stand for collaboration, not competition. Committed to developing news ways to cooperate in marketing and research projects, offering examples for corporate collaboration.

Train the Trainer (TTT) is offered in a two-day seminar, and includes in-depth curriculum and hand-outs. Upon completion (and with EAHAE membership) the participant is allowed to use these concepts and adapt them to their own needs and target market.

The Train the Trainer (TTT) curriculum includes both theory and equine activities designed specifically for business/corporate clientele.

We work with the Integral Model as a background theory. Thus, it would be helpful for you to be familiar with books such as “The Integral Vision” (Ken Wilber) or “Conscious Business (Fred Kofman.)

Our focus is essentially in five areas of Horse – Assisted Activities:

Day One: (The Art of Leadership)

- Observation
- Leading
- Distance and Nearness
- Goal Orientation

Day Two: (Team Building)

- Teamwork

Additionally, (in day two), participants learn about three fundamental categories of transfer models:

- Leading Positions
- Team Environment and Company Culture
- Personal Development (doing our own work first)

Train the Trainer (TTT) keys for learning:

- Understand of our unique vision of leadership
- Trust and confidence as the basis of all leadership
- Seeing the potential goodness in everyone, and liking people. Expecting positive outcomes.
- Emphasizing our commonalities and alignment towards the goal.
- Benefits to the customer/client
- Leading means serving your people, being responsible for self and understanding there is always more than one approach.

Licensing Concept:

After the HorseDream® Train the Trainer Seminar you are allowed to work with “The Art of Leadership” “Team Building Training” HorseDream® training concepts. You may refer to yourself as a “Horse Assisted Educator based on the HorseDream® concept”. You are not allowed to use the HorseDream® brand and you are not allowed to educate other trainers (or offer certification/licensing) programs based on the HorseDream® concept.

For questions, enrollment application, scheduled training dates, pricing and lodging recommendations, please contact us: office@medicinehorseranch.org.

